



Welcome to Cable Sign Design Criteria

The Town of Cable is seeking conceptual designs/drawings for a Welcome to Cable sign to be placed at the north and south end of our community on Highway 63. We encourage creative designs that may:

- Work in 2D or 3D
- Size: Recommended by Bayfield County Sign Ordinance not to exceed 96 sq. ft.
- Can be visible from the road both in daylight or night with headlights
- Must contain Cable, WI
- Must be “welcoming”, entice people, and generate enthusiasm for Cable.
- Can incorporate elements of the current logo, including the words “Live it!”
- Could use a variety of materials (wood, stone, printed sign, etc.)

Final artistic design selection will be owned by the Town of Cable and the artist will be recognized in our Town of Cable social media.

Please send questions or email designs to Sue Thurn at s.thurntoc@gmail.com, drop off at the Cable Town office drop box, or mail to PO Box 476, Cable, WI 54821.

Sponsored by Cable Connect Communities, a volunteer-driven committee committed to revitalization projects in the Town of Cable.