

**Town of Cable**  
**Connect Communities Meeting Minutes**  
**Wednesday, March 3 4:30 p.m.**

Present: Deb Nelson, Trudi Rebsamen, Elaine Adams, Sara Balbin, Kathy Zuelsdorff, Sue Thurn

Meeting Minutes:

1. Call to Order at 4:33 p.m.
2. **Spring Plantings** – The Greenhouse needs to be notified soon of plants we need to plant. We need to verify with the Town what budget is available. Deb has contacted the Greenhouse with flowers for the white pots. We can continue to do the flowers at the Forest Lodge Library. Elaine discussed wanting to put a bike with a flower basket at the public restroom and wanted to budget \$75 for this. We discussed what budget was available, and who is going to be responsible for watering. If we add baskets to the Community Centre and town offices, we need help with watering. Can Corinne help out?
3. **Downtown Walking Map** – need \$750 to reprint. Need to look at new businesses changes and update the map.
4. **Mural Update** – Town is going to place a new layer of the coating on it this year.
5. Historical Business Building Recognition – Sue will continue to work with Historical Museum Board member to implement, and probably be a project for this summer.
6. **Travel Green Efforts** – tabled.
7. **Signage for Town of Cable at north/south Hwy 63** – Discussion about how to make this happen. We are going to try and put together the working team in April at a meeting just to discuss the completion of Welcome to Cable signage. April 14 is tentative date set. Sue will talk to Podvins to see if they are available. Kathy also discussed the idea of adding a campground sign to the Cable Recreation Park signage as you enter town.
8. **Shop Local Concepts** – we are taking off the agenda for now, letting businesses get back on their feet this summer season. Deb is going to talk to Ruth Goetz at the Chamber to see if there are any projects Connect Communities could participate in.
9. **Garbage Cans** – we looked at the cans created in Ashland and want to proceed with creating something more artistic. Kathy Z is going to contact Heather Ludzack to see if she had done any research on best possibilities, and then continue to search for some that might work. We also discussed possibilities of can location: Rondeau's, Chamber, Public Restroom, Post Office and a can located near Brick House Café and UCC Church (for another busy business and Farmers' Market location.) Other possibilities in discussion included: Deb can find artist if we supply materials. Possible artists include SMART artists, Donna Post, and Trudi. Ashland Industries may be able to manufacture something similar to Ashland's. Deb will take dimensions of the cans in Ashland on Monday and get that information to Kathy.
10. **Reusable Bag Order** – our plan is to use the funds from the income to order the next bags. Deb will order the number of bags based on the amount available in the fund.

11. **Healthy Communities** – Our three-year designation of Healthy Communities needs to be applied for. Kathy and Sue will work on the application for the letter of intent due Friday, April 30. Sue will contact the Town office to get the original proposal.

12. **Set Next Meeting** – April 14, 2021 at 4:30 p.m. Location and format to be determined. If weather permits, we will be outdoors, and if not, probably a virtual meeting.

10. Meeting adjournment at 5:43 p.m.

**WISCONSIN CONNECT COMMUNITIES PROGRAM GOAL:** The goal of the Main Street and Connect Communities Program is to support downtown community development in the state of Wisconsin. This Wisconsin supported program through Wisconsin's Economic Development Corporation provides us with support that also can help us keep focused on our own goals which are to: develop a plan that assists our community in: 1) coordinating with public and private sector, 2) soliciting private sector funds, and 3) helping municipalities engage in revitalization with help from interested individuals and organizations.