

Town of Cable
Connect Communities Meeting
Tuesday, August 24, 2021
4:00-5:00 p.m.

Location: Cable Natural History Museum (outdoors if weather permitting)

Meeting Agenda

1. Call to Order at 4:00pm
2. *Welcome to Cable* Signage - We discussed the possibilities of having three design concepts for signs by November 1, 2021. Our plan is to use the current logo as one possibility, and work with Wendy Miller, and up to two other designers if possible. Sue inquired with Ted Parker, and he is unavailable to provide sign concepts, or chainsaw artwork for our signs. We also discussed placing a sign on the outer edge of Town of Cable on County highway M, and will propose to the Town Board for consideration. We then determined a proposed budget and possible expenses for signage into 2022.
3. Develop plans for Artistic Garbage Cans in downtown area - We decided to pursue acquisition of action photographs of activities in our community or wildlife photographs that we could have printed on metal signs. The cost would be approximately \$70 per photograph, be 16"x20", and could be placed on each of the garbage cans in downtown Cable. We need to find out the resolution necessary to make the best art, and then will potentially advertise for submissions from the community on the town's website and social media. We then determined proposed costs for the 2022 budget. In the future, we could look at having more artwork added to different sides of the cans, or look at changing them in future years.
4. Storybook Trail for Cable Town Trails - Kathy Zuelsdorff provided some information and necessary activities that would need to take place to complete the hiking trail. We decided to implement the project in 2022, and determined a proposed budget. Kristine intends to purchase books through Forest Lodge Library. We may ask the Drummond School to assist with lamination.
5. Historical Building Business Recognition - All of the historical information gathered thus far was presented to the committee. The data comes from the Cable/Namakagon historical museum, Cable Cullings, Tom Rondeau, Paul Jenkins, and Carol Elliker. The decision was to try and see if we could edit the signs and complete as many of them before December as possible. We included part of the necessary funds into the 2022 budget to allow us to continue the project into next year if necessary. Discussion also focused around the stories we want to share, word counts, and what our audience may want to read on these plaques. Trudi and Kristine, along with other committee members, will assist with the editing and additional information gathering.
6. Created a proposed budget for 2022 projects.
7. Set Next Meeting - No planned meetings will occur through September-March unless needed to complete projects.
8. Meeting adjournment at 5:05 pm

WISCONSIN CONNECT COMMUNITIES PROGRAM GOAL:

The goal of the Main Street and Connect Communities Program is to support downtown community development in the state of Wisconsin. This Wisconsin supported program through Wisconsin's Economic Development Corporation provides us with support that also can help us keep focused on our own goals which are to: develop a plan that assists our community in: 1) coordinating with public (Town of Cable) and private sector (business community), 2) soliciting private sector funds, and 3) helping municipalities engage in revitalization with help from interested individuals and organizations.