

## CABLE CONNECT COMMUNITIES

January 9<sup>TH</sup>, 2020

### ***In Attendance***

Gary and Julie Frierhood, Elaine Adams, Elizabeth Holland, Cyndi Kastrosky, Shelly Wilson, Trudi Rebsamen, Sara Balbin, Sue Thurn, (Chair), Deb Nelson, and Suzanne Rooney

### ***Purpose***

2020 Project Prioritization and Updates

- 1) **Community Revitalization:** (A) Sue has researched the application and requirements and has secured two locations (Wald and Gruel properties). Sara Balbin and Kevin Podvin have agreed to work on design and will meet separately and advise progress. (B) Directional signs (vehicular, pedestrian, and more) should be part of an overall design that is unified, informative, creative, and perhaps a bit fun loving. The town logo continues to be a discussion that needs resolving.
- 2) **Downtown Revitalization:** (A) The Higgins Park follow up would best be handled by Jack Radecki with communication with Sue. (B) Legion Triangle Veterans would like to see a **simple, classy, respectful** design. Some thoughts include live flowers, benches, (painted with a flag), perhaps move names from the wall facing Randysek. Gary would take a sketch to the Legion for approval and may be able to donate some labor to the effort. Sara agreed to work with Julie. (catch up conversation at end of meeting with Sara and Suzanne). (C) Placemaking taken off our list for now. (D) Holiday Decorations: The ornaments and ornament delivery was impacted by the snowfall. Velo put lights on the tree, made cookies, minded the fire and provided a warm environment. Other discussions tabled until fall. (E) Flowers for all seasons to be used at the public restroom, the large pots, in bicycles, and the Triangle. The Navigators put up the fall decorations for the Chamber for Fall Fest. We will check with Big Brook about doing the flowers but we need someone to water. The town has equipment and did budget a person to water in the past. If this is not an option, we do need to explore equipping and paying someone to do this over the summer as Rose is no longer available. (F) Walking map will be updated. We discussed designating historic buildings of interest. (G) Downtown design plan should be sent to the Town Board and request made to put on the website as an idea, not final plan. Shelly advised there would be space on the new town website and Sue will have Plan Commission forward a printed copy to the Town Board. A portion of the Cable School has collapsed. Sue advised this may be a Town Board issue. Some discussion on uses for the school site. The design plan has several options for use of this site. It was agreed the Design Committee is still viable as a resource to businesses.
- 3) **Business Support:** Cyndi agreed to lead efforts on quarterly business networking meetings with possible business seminars. We would like to invite all businesses including those who are Chamber directors and request Norvado to host the first meeting. Cyndi has a listing of all Cable businesses that need a place to be available to residents and visitors. Deb mentioned Ruth Getz would engage with Cable and its businesses. (B) The Shop Local idea has been creatively developed by Cyndi and could be presented to businesses for input and finalization. As we have a limited population, increasing frequency of visits would be important.
- 4) **Other Ideas:** We will meet in smaller working groups and report back in. Cyndi will lead the business meetings and create the business spread sheet by function. The group felt Cable and Cable businesses should maximize events, beginning with the Birkie. We are currently merely a bus route to the start. Let's try to make an impact this year and build for future years. Ideas include luminaries with the WOW group, flags, banners, and signs. We're on it!
- 5) **Next Meeting:** February 11, 2020 at 4 PM, Sara at 4:30

General comments for future discussion: (1) Are there other organizations/people we could be including and (2) We need a "Communication Plan" for Cable