

**Connect Communities/Design Committee
Meeting Minutes
March 25, 2019**

Committee members in attendance: Deb Nelson, Shelly Wilson, Deneen Carpenter, Elizabeth Holland, Elaine Adams

Deb reported the total of \$5,691.00 has been raised with the Mural Project. Connect Communities was tasked with raising \$5,000 of their \$15,000 budget. Deb was asked several times of the Plan Commission and the Town Board to have them state that \$5,000 of the \$5,691 raised will be designed to the Connect Communities budget but the town or the plan commission has replied to her question. Deb will attend the Plan Commission meeting on April 3 and again ask that question.

Deb reported that Karl K. chair of the Plan Commission would like the committee to create a list of projects that the Connect Communities/Design Committee will be completing this year. He asked for a description of each project, date of completion and budget amount. The Plan Commission will review at the April 3, 2019 meeting.

Project #1 - Cable Walking Map

Description:

Walking Map brochure contains a map of the downtown area design by Etsy with a listing of shopping locations, recreating, lodging, services ATM locations, etc. Sample attached. Deb Nelson will ask for changes to the map and work with both Etsy and Advance Printing on this project.

Date of Completion:

The map will be re-designed to change building sizes and road locations by Etsy in May and printed early June.

Budget amount: \$670 (Printing \$470 for 1000 and \$200 for new design from Etsy)

Project #2 – Light up Cable with White Lights

Description: Last year Connect Communities spend \$500 on white lights to give businesses that were interested in lighting up their businesses with white lights. Again this year we will supply lights to those businesses that did not participate in 2018 but would like to in 2019. An email will go out to town businesses through the Chamber to invite businesses to participate.

Date of Completion: June 1, 2019

Budget amount: \$500

Project #3 – Bike Flower Baskets

Description: We have two bikes that have baskets that we plant flowers in. Deneen Carpenter has a lead on a third bike. A volunteer takes the baskets to North Star in Hayward and has them planted. These baskets would be watered by Karla

Date of Completion: June 1, 2019

Budget amount: \$400

Project #4 – Three Placemaking Locations

Description: Placemaking is creating public spaces that promote people’s health, happiness and wellbeing. Three placemaking spaces will be created – *Chippewa Valley Bank* area where they did have benches, the front of the *Chamber of Commerce* and *Velo’s* front yard. Each of these spaces will include two Leopold benches painted by local artists and a flower pot. The benches would be stored during the winter in the Town Garage and three flower pots would stay where they are located. The locations we have chosen for these placemaking locations will not interfere with snow removal.

The six Leopold benches will be built by volunteers, we will hire the artists to paint the benches and Connect Communities volunteers will plant the pots.

We have two other benches that were created last year. One will be located at the Public Restrooms and the other in the front yard of Sweet Exchange. These benches will be painted also.

Date of Completion: June 1, 2019

Budget amount:

Material cost for Leopold benches is	\$1,000
Hire artists to paint six benches \$200 a bench	\$1,200
Purchase three flower pots	\$1,185
Purchase flowers for pots	<u>\$ 200</u>
Total	\$3,500 (\$2,000 fundraised – completed 3/4/19)

Project #5 – Community Calendar

Description: The Community Calendar was created for ALL to list activities, programs, events in one location. The calendar is up and running, businesses/nonprofits/individuals/government groups have been listing upcoming activities. We need at least a couple of years to see if this will work and be used to its potential. We also cannot be complacent. We need to encourage visitors/locals/others to GO TO THE CALENDAR TO SEE WHAT IS HAPPENING. That is why we need to market the calendar June – August.

Date of Completion: August, 2019

Budget amount:

\$240 - Domain Hosting – includes backups, theme updates
\$250 - Annual licensing
\$210 - Three ads in Bottomline advertising calendar (June, July, and August
<u>\$130</u> – Printing of Post Card size advertisements to be distributed in Telemark Condo, area businesses, Stateline Inn rooms, area resorts, etc.
\$830 Total

Project #6 – Public Restroom Flowers/Plantings/paint bench/ground flower boxes/Restroom sign

Description: The goal of this project is to make the Cable Public Restrooms more inviting and sign the building. We will paint the bench that will sit between the front beams on the cement. Some type of flower boxes or pots will be built or bought to brighten the front of the Restroom area. On the north side of the building we are investigating what type of

bushes or shrubs that would grow and soften up the look. Deb Nelson will contact Apple Awards for examples of Donor Plaques and will contact Ted Parker regarding ideas for a Restroom Sign with the town logo.

Date of Completion: June 15, 2019

Budget amount: \$860

Project #7 –Town Flower Watering

Description: Connect Communities would hire Karla Peterson to water the Town flowers. Flowers included would be three pots in placemaking spaces, three baskets in bicycles, public bathroom flowers.

Date of Completion: June, July and August, 2019

Budget amount: \$450

Project #8 –Public Restroom Donor Recognition

Description: We are researching donor recognition plaques from Apple Awards. Ideas will be presented to the Plan Commission for approval. There are approximately 50 donors to be listed.

Date of Completion: June 1, 2019

Budget amount: \$300

Project #9 –Town of Cable Urban Plan

Description: Karl K. and Linda Podvin will work on this project.

Date of Completion: Unknown

Budget amount: \$2,000

Project #10 –Town Logo Re-useable bags

Description: Re-useable bags would be created with Town of Cable logo. Elizabeth Holland is taking the lead on this project. She shared many samples of bags, costs, ideas. We are waiting for one more piece of info before we can complete this description. Karl K. brought this idea up at the Plan Commission meeting the beginning of March and gave them the amount of \$750 from info he mistakenly took from a DRAFT of ideas of Connect Communities. A firm number will be calculated by March 30th to present to Plan Commission.

Meeting discussion:

BAGS from Gator Garb in Altoona, Sheri is contact.

- **Izzy/Jute “Boutique Bag”** – something that would be purchased by businesses to sell – Example five businesses purchased 100 each – cost would be approximately \$400 per business – sell them for \$10 each.
 - IZZY – The **stylish and reusable Izzy tote** features a natural-colored jute exterior, 10 oz cotton front pocket, cotton twill handles, a wooden button with loop closure and a laminated interior.
 - Size – 14 x 8 x 14
 - 1 color/1 print location
 - \$3.20 for 500
 - \$3.11 for 1000
 - Izzy – 4 color heat transfer process – The stylish and reusable Izzy tote features a natural-colored jute-exterior, 10 oz. cotton front pocket, cotton twill handles, a wooden button with loop closure and a laminated interior.
 - Size – 14 x 8 x 14
 - 4 color (CMYK) heat transfer process
 - \$3.90 for 500
 - \$3.75 for 1000

- **More practical/every day errand/grocery bag** – Town logo on one side, recruit 5 – 8 businesses to be listed on second side. Possible cost is \$4.00 per bag (1000 bags x \$4.00 = 4,000 – 6 businesses pay 350.00 each for their logo to be on the 2nd side – we would have them paid for. Sell them for \$2.00 each and the money is donated to the Food Shelf.
 - We will attached possible selections – too many to type

Date of Completion: June 1, 2019

Budget amount: 1,950

Project #11 – Community Mural

Description: A Community Mural will celebrate Cable – past, present and future. The Cable Mural project is a partnership between the Town, Rondeaus Shopping Center, the Cable Natural History Museum and the Cable/Namakagon historical Museum. Concepts for the mural include historical perspectives such as logging, railroad, and recreation as well as images of today. The Mural is being painted in the basement of the Living Hope Church and will completed in July, 2019. Donna Post is the artist.

Date of Completion: July of 2019

Budget amount: \$3,000 – Fundraising completed March 5, 2019

Project #12 - Business Seminars

Description: Four Business seminars are planned at the Community Centre.

Date of Completion: June, 2019

Budget amount: \$540

TOWN OF CABLE BOARD MEETING
October 15, 2018, 4:00 p.m.
Town Office
MINUTES

Call to Order

Chair Hancock called the meeting to order at 4:01 p.m.

Connect Communities

It was the consensus of the Board to allow a lump sum of \$15,000 for Connect Communities activities. Linda Podvin, Chair of the Design Committee, is working on an urban streetscape plan. She is working with a consultant from the Superior/Duluth area to design it. The design might be completed this year. Deputy Clerk Tuttle will contact Deb Nelson about what might be purchased yet this year from the Connect Communities budget.

A mural is planned for the east side of Rondeau's. Rather than spending taxpayer money for a private business, the Board decided that funds should be raised for this project.

Supervisor Popelka stated that the new PA system for the town would be eligible for grant funds. He suggested designating funds but then applying for a grant. Deputy Clerk Tuttle will contact Jack Radecki regarding a deadline to receive the quote for the PA system.