

TOWN OF CABLE PLAN COMMISSION
August 1, 2018 – 5:30 p.m.
Cable Community Centre

A G E N D A

Call to Order: Chairman Karl Kastrosky called the meeting to order at 5:32.

Attending: Chairman Karl Kastrosky; Commissioners Monte Lewis, David Popelka, Jack Radecki, Suzanne Rooney, Shelly Wilson, Zuelsdorff; Deanne Allen, Clerk.

Approval of July 11, 2018 Meeting Minutes

Motion by Wilson, seconded by Radecki to approve the July 11, 2018 meeting minutes as submitted. Motion carried.

Town of Cable Board of Supervisors Report

Supervisor Popelka reported that the Town Board took action on the following:

- Approved STOP sign at intersection of Kavanaugh and Perry Lake Road
- Approved recommendation of the Plan Commission to accept changes to the Comprehensive Plan and any other changes before a public hearing is posted
- Renewed Northwoods Preschool lease
- Renewed Cable Connect Community contract for 2019
- Approved “Live It” as the branding theme for Cable per the Plan Commission recommendation
- Referred the cooperative agreement from the DNR regarding River Road to the Roads Committee for review
- Authorized Supervisor Thurn to apply for a \$1000 match grant to enhance road reconstruction with planting native plant seeds

Committee Reports:

- Connect Communities – Jack Radecki

Work is being done with John Higgins to design a park behind the new restaurant on County Hwy. M and Hwy. 63. Deb Nelson has agreed to be secretary of the Community Design Committee and head of Connect Communities

- Economic Development – Monte Lewis

Survey results are in, but the link to the results does not work. There had been discussion about sending the survey out again, but he stated he does not want to see the results skewed.

The reason for resending the survey is because business people have expressed interest in seminars and developing marketing resources.

It was the consensus of the Commission to send the survey a second time. Kastrosky will find out the problem with linking to the results.

- Culture/Education/Recreation – Karl Kastrosky, Kathy Zuelsdorff

Zuelsdorff reported that Cable Park has nice potential for 4 to 6 campsites. The ground is level. There are pines and oaks with natural openings. The grass is mowed, and there is a gravel path to the playground. There is easy access to water in the depot and restrooms. Upside down manhole rings could be used for a firepit. Some lower branches need to be cleared. She agreed to map out a design

and put in stakes. The only costs would be picnic tables, a fire ring, carts, wages for some clearing and promotional material. She estimated a half day for a town crew to clear some branches.

A Conditional Use Permit is needed through Bayfield County, which is a two-month process.

It was the consensus of the Commission to move forward with a recommended budget, a site plan and application to the Town for a Conditional Use Permit.

The depot roof has been replaced, and the contractor did a great job. The depot will be painted in August by Teasdales.

Bayfield County Aging and Disability Services would like to offer a class, "Sip and Swipe," to those interested in learning how to use android tablets, which will help people know how to use the computers in the library. Norvado has offered free use of a room for the class. Forest Lodge Library will send out an email and put the event on the library website. It will also be on the Cable Tomorrow website.

Zuelsdorff questioned how the newly developed event checklist can be made available to event planners/race directors for events happening in Cable. If the event planners don't contact the county or town when planning an event, it is difficult for the town to know and coordinate all the activities that occur or the sponsoring person/groups. Popelka responded that the town has been trying to stay away from adopting an ordinance to license events because it would be so difficult to enforce. Wilson and Zuelsdorff will meet to discuss possibilities for promoting and increasing use of the new event checklist for events that occur in Cable.

- **Roads/Infrastructure**

Popelka informed the Commission that he will be setting a date for the committee to meet in August.

- **Cable Tomorrow Website**

Wilson agreed to ask Kristine Lendved about the number of hits on the website.

- **Cable Tomorrow Project Fund Sources**

Popelka reported attending an economic development training meeting in Green Bay, Wisconsin. There is a lot of funding available, but some grant cycles are long. He suggested contact be made with the library to apply for available funding now for the facility development.

On September 19-20, there will be a Strategic Review Development and Fundraising, a full day on grant writing. Further training is offered October 17 and 18. Attending all four days would earn a certificate to write grants.

Kastrosky suggested a professional grant writer be hired. Popelka noted that grant money cannot be used for the grant application process. The person could be paid an hourly wage or a percentage of the grants awarded. It is important to find a grant for the desired project, not try to match a project to a grant. Popelka agreed will sign up for the four days of training.

Discussion/Possible Action on Distribution "Live It" Theme to Artists to Develop Logo Deadline and Review of Submissions

Supervisor Thurn distributed materials to 30 artists worldwide this day to solicit designs for a town logo. The deadline is seven days to submit a proposal. The top six designs will be selected. The request for a logo design will also be posted on the town website and sent to local art organizations, CHARAC and SMART. Due to the

tight timeline and when the information could be posted, the deadline was changed to August 10, 2018. The Community Design Committee will review the designs submitted.

Discussion/Possible Action on Light Poles/PA System for Downtown Area

Radecki reported that a PA 900 system would require a license, which is a one-time fee of \$400, if the town has its own wavelength. The fee could be reimbursed with grant money received. The 900 system would reach Cable Park, the Birkie Start area and downtown. It could be used as an emergency warning system. Four installations would be made downtown, and there would be portable equipment that could be used anywhere. Radecki will find out the distance range of the portables.

Discussion/Possible Action Regarding Recommendation to Town Board of Cable re: Greenspace Behind New Restaurant in Downtown Cable

Radecki reported meeting with John Higgins in regard to the new park by the new restaurant. The land is owned by the town, but Mr. Higgins has offered to pay for park amenities. The town is requesting four portable benches with flower pots and shrubs, three tables with seating, shade trees, one evergreen, three lampposts, a fire pit and two stone pedestals with the name of the park.

Mr. Higgins is also interested in the property further south, also owned by the town, for activities like volleyball and bocce ball.

There was discussion about maintenance of the park, water and electric connections. It was the consensus of the Commission to recommend a binding agreement that would go with any eventual sale of the building for continued electric and water connections to the park.

Motion by Zuelsdorff, seconded by Lewis to accept the park plan design as shown with possible modifications and recommend approval by the Town Board as presented.

Discussion:

Commissioners noted the potential cost to the town for maintenance of the park. The agreement for water and electric connections will need to be worked out between the Town Board and Mr. Higgins.

Motion carried.

Commissioner Popelka left at this time of the meeting, 6:58 p.m.

Discussion/Possible Action to Complete Appointments to Community Design Committee

- Approve Intent and Purpose Clause

The Plan Commission had agreed on the following permanent appointments to the Community Design Committee: Jack Radecki, Liaison to Plan Commission; John Hand, Linda Podvan, Deb Nelson.

Motion by Radecki, seconded by Rooney to appoint Deneen Carpenter and Paul Jenkins. Motion carried.

Intent and Purpose Statement

Kastrosky proposed a Statement of Intent and Purpose as Rooney stated she would like the Intent and Purpose Statement to be broader in scope. The purpose of the branding theme "Live It" is to apply aesthetically to the whole town. The agreed upon statement is as follows:

1. The purpose of the Community Design Committee is to continue to develop Cable’s design guidelines while providing a resource for business owners on ideas and direction to create a look and feel in keeping with Cable’s values.
2. Assist with providing guidelines on town-owned properties based upon our town values, themes and branding. This would include lighting, banners, pathways, seasonal decorations and other issues.
3. Provide resources and help for business owners on ideas and direction to create a look and feel in keeping with Cable. In order for businesses to take advantage of available grants, a plan and review committee must be in place. The committee reports to the Plan Commission which will appoint members to serve on the Community Design Committee.
4. This committee could help business owners determine building facades, as well as apply for loans and grants when available. The idea is to foster economic growth and enhance businesses in a positive way.

Motion by Kastrosky, seconded by Radecki to adopt the above Intent and Purpose Statement for the Community Design Committee. Motion carried.

Discussion/Possible Action on Comp Plan Amendments/Public Hearings

The sale of airport land to the Cable Rod and Gun Club is scheduled to close on August 16, 2018. This will impact both the Airport Overlay. A new map for the airport will be needed.

A public hearing to consider changes to the Comprehensive Plan has been long delayed. It was the consensus of the Plan Commission to post a 30-day notice a public hearing for the language changes and include rescinding the Telemark Overlay. The new Airport Overlay and map would not be ready for this public hearing.

Discussion/Possible Action on Telemark Overlay

It was the consensus of the Commission to rescind the Telemark Overlay because if development should move forward, the previously adopted overlay could impede new development. . I don’t think this is true, because I think the land use at Telemark will be consistent with what it was in the original TOC Comprehensive Plan (existing and future land use). The thick “Overlay” document (which was prepared to take new development into account) just ceases to be related to/connected to our TOC Comp Plan.

OLD BUSINESS

Discussion/Possible Action on Urban Plan/Old School Property

John Hand has requested input to work on an Urban Plan that would incorporate green space at the four corners of County Highway M and Highway 63—the entryway to Cable. The area that an Urban Plan would include needs to be defined.

Discussion/Possible Action on Downtown Housing

There is some interest in redevelopment of the Fogarty building, but no firm proposal has been presented.

Parking Lot Items

Closers for the restroom doors are needed, and the fan in the water fountain needs to be checked.

PUBLIC INPUT

There was none.

NEXT MEETING DATE: The next regular meeting of the Plan Commission is September 5, 2018.

SUMMARY GOALS/TASKS/AGENDA ITEMS FOR SEPTEMBER PLAN COMMISSION MEETING

- PA System
- Town Logo
- Airport Overlay
- Public Hearing Update

ADJOURNMENT

Chairman Kastrosky declared the meeting adjourned at 7:40 p.m.